

## CASE STUDY - SORGER CREATIVE

Susan Sorger, Sorger Creative

"Sorger Creative was established by Susan Sorger to deliver quality Architectural Illustrations to a diverse, international clientele. We are equally at home meeting the illustration needs of Architects, interior designers, property developers and trade show designers.

"In March 2003 we chose to add Piranesi to our repertoire of tools and techniques. The project pictured here was only our second effort using Piranesi and we were very pleased with the results.



"Piranesi was used to soften and re-define the shadows imported from our modeling software. By employing the various fades available in Piranesi to imply depth, the main colors or textures were applied. The stucco grain was applied only after all other 'painting' was complete.

"A glass surface over the openings in the windows and doors was created as a "construct" in Piranesi using a low percentage blend of an aqua color. The windshield on the car, a solid surface from our model, was "painted" in Piranesi using one of the provided metal textures set to a very large scale. The hook point and angle were adjusted to achieve a credible glass effect.

"The 'cutouts' of people and landscape were prepared in Photoshop. Piranesi added all the applicable shadows and reflections. Piranesi's cutout editing tools were used as well to merge a cutout of a hand holding a cell phone over the hand of a cigarette-smoking young woman.

"In order to capture shadows and reflections outside of the visible 'scene' the original image extent was created twice as wide as seen here and somewhat longer at the bottom. Once the cutouts were placed and the shadows and reflections were captured, the extent was cropped to arrive at the desired composition. Using the various Piranesi brushes, the reflections were enhanced to indicate even more distant objects.

"With each new project we tap into more of Piranesi's capabilities resulting in ever more 'painterly' effects."

Susan Sorger, Proprietor, Sorger Creative  
[www.sorger-creative.com](http://www.sorger-creative.com)